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APR 13 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

MATZ, *et al.*

Group Art Unit: 3622

Application No. 10/017,111

Examiner: ALVAREZ, Raquel

Filed: December 14, 2001

Title: "Method and System for Targeted Incentives"

PETITION FOR EXTENSION OF TIME

Office of Petitions
Commissioner for Patents
P. O. Box 1450
Alexandria VA 22313-1450

Commissioner:

The Assignee herewith petitions the Commissioner to extend the time for reply to the non-final Office Action dated December 14, 2004 for one (1) month from March 14, 2005 to April 14, 2005. The Assignee herewith encloses authorization for the 37 C.F.R. § 1.17(a)(1) large entity fee of \$120.

If any issues remain outstanding, the Office is requested to contact the undersigned at (919) 387-6907 or scott@scottzimmerman.com.

Respectfully submitted,

04/14/2005 BONNER 00000004 10017111
Scott P. Zimmerman
Attorney for the Assignee
Reg. No. 41,39003-FC-1251
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